



**25th Old Settler's Music Festival
at Salt Lick Pavilion & Camp Ben McCulloch
April 19-22, 2012**

Greetings Vendors! It's time again, for the annual Old Settler's Music Festival!!

***You are applying to vend: April 20(Fri) & April 21(Sat), 2012.**

Vendor guidelines: <http://www.oldsettlersmusicfest.org/vendor-information>

(Please note, that Thurs 4/19 & Sunday 4/22 are campground shows only. No unauthorized vending** is allowed, or will take place at the campgrounds. You are applying only to vend at the Salt Lick Pavilion on April 20 & 21.)

***Limited opportunities for food vending now available. Please list interest within application, for further consideration. If you are ONLY applying to vend the campground, please specify.*

- **Location:** We are located 11 miles south of Austin, at the world famous Salt Lick BBQ Pavilion, in Driftwood, TX. The site is absolutely incredible, and we're sure you'll love it too! Surrounded & shaded by giant oak trees, the venue is located right next to the Onion Creek. Festival camping is just 100yds down & across the road, at Camp Ben McCulloch.
- **Attendance:** We hope for 5,000 music lovers each day.
- **Correspondence:** All vendor correspondence will be conducted via email when possible. Please be sure to check your email regularly prior to the event, for any notices or changes posted, as well as load-in time scheduling. If you are on Gmail, please be sure to check your junk/spam folders.

What we are looking for in our vendors:

- **Products:** We wish to offer a quality mix of food* and crafts. Our emphasis is on high-quality, hand-made &/or local items. However, we do NOT restrict our selection to only local &/or hand-made. **[All products must be listed on your application and approved. No unauthorized items may be sold! No drug paraphernalia of any kind is allowed.]**
*We strongly encourage menus that include vegetarian/vegan &/or gluten-free option/s, to appeal to a more diverse audience. Please specify such items, if any meet this criteria.
- **Presentation:** Unique, professional displays of booth & staff. Our goal is for the event to compliment the beautiful hill country setting. Therefore, we do not encourage carnival/fairground types of attractions/displays.
- **You & your Staff:** Friendly & helpful music lovers, who are attentive to our patrons, as well as follow festival/vending guidelines.
- **Vending experience:** Experience is a plus, even if it's a small/local market. While we would love to be part of your first vending experience, & will not discriminate, we are not here to *teach* you *how* to vend. If this is your first time vending, please read the guidelines thoroughly, so you know what will be expected from your operation.

Vending Fee Includes:

- **Space:**

Craft: 10' x 10'

Food: 10' wide (front) x 15' deep (sides)

If you require more space than this, you must notify us in advance and fee will be adjusted accordingly. Trailers must factor in tongue & access egress, when listing length/width of operations.

- **Passes:**

Craft: 2 weekend passes, 1 car pass

Food: 4 weekend passes, 2 car passes

If you have additional employees, you will be able to purchase extra vendor wristbands from us at check in.

- **Electric:** Provided to all vendors with booth fee: **1-110v/20amp** outlet for craft; **1-220v/30amp** outlet for food. *You must specify, & pay for, any additional power needs prior to the event.*

- **Water:** Source provided to food vendors. You must bring your own hoses and splitters. Water is well water.

- **Camping:** All festival participants may stay at Camp Ben McCulloch. Free **primitive** (no electric) accommodations for vendors. RV connections are extra, & must be arranged with camping box office. All primitive spots are first come, first serve/pick. No reservations are available. Campground opens at 10am* 4/19. *Please refer to camping section of vendor guidelines, as well as the camping section of the website. No camping is allowed on the festival grounds.*
**Subject to change, please refer to website for updated information..*

- **Website:** Your company name & contact info will be listed in the vendors section of the website.

- **Program listing:** All vendors accepted by 3/1/12 will have their company name listed in the official 2012 OSMF program.

- *All vendors are responsible for knowing our vendor booth guidelines. Please read them before applying. Visit the link below for a complete list.*

<http://www.oldsettlersmusicfest.org/vendor-information>

& click on '2012 vendor guidelines PDF'

- Vendors are responsible for their own insurance coverage, (1m mandatory coverage for food vendors), & will be required to sign a release of liability waiver, upon checking in. No vendor will be allowed to set up until waiver is signed. Additional certificate holders required (accepted vendors will receive further instruction for insurance certificates).

- Please go to our website for all other festival info, including lodging, dog kennels, etc;
www.oldsettlersmusicfest.org

2012 Vendor Booth Fees

Registration postmarked by:	<u>Art</u>	<u>Snack</u>	<u>Food</u>
February 15, 2012:	\$300/\$350**	\$425	\$625
After 2/15/12:	\$400	\$500	\$700

Limited # of spaces on main stage field. All applicants should send base fee of \$300. Those wishing to apply for a spot on the upper tier should include a **separate check for \$50, which will only be deposited if space is still available. See guidelines for additional information on tier pricing.

Purchase of a booth space is for April 20 & 21, 2012

Food(entrée)___ Food(snack) ___ Art___ (specify one)

of space/s:_____ Total \$ enclosed:_____

Company Name:_____

Texas State Sales Tax#:_____

Address:_____

City, State, Zip:_____

Primary Contact:_____

Phone:_____ Cell:_____

Email:_____ Website:_____

Emergency Contact:_____

*****List ALL items you would like to sell, with their price/s, & portion sizes^: (if needed, use separate piece of paper to list *all* items-you will not be allowed to sell what is not listed & approved)**

^only food applicants

Vending History
Event / Date

Contact Name / Number

Special Requirements: _____

*****Please note the following important information:**

- ***Applications submitted without pictures & descriptions of products will not be considered***
- Detailed information, & photos of your product(s) & booth must be included. Pictures only of booth as a whole will not suffice, we must be able to see product clearly. Food vendor photos must be of portion size/s intended to be sold. Price points & sizes (in ounces/etc.) should be listed for each photo/product.
- All photos become property of OSMF. We suggest making color copies of multiple pictures rather than sending originals. Digital photos on CD are also accepted, yet NOT VIA EMAIL.
- **You will only be allowed to sell what you apply to sell!**
- All vendors are required to submit a copy of their Texas State Sales Tax permit prior to, as well as display it in their booth during hours of operation.
- Please indicate any special requirements you may have.
- **Acceptance confirmations will begin on 2/1/12.** Prices do not increase until 2/15, yet it is entirely possible we will sell out of spaces before then. **Please note we do limit the amount of spaces we sell/vendors we accept, so be sure to apply early, to be considered.**

**Signature _____

****By signing this application, I have read, & agree to all booth policies** of the Old Settlers Music Festival, Inc., listed in the vendor guidelines

Remit pages 3 & 4 from this form ***with payment**, to the following address *only*:
OSMF Vending c/o Kristina Miller
POB 150461 Austin, Texas 78715-0461

Please make check or money order payable to:
Old Settler's Bluegrass Festival, Inc. or (OSBFI)

Applications submitted without VALID form of payment included, will not be considered.

Funds must be available upon acceptance ~ **No postdated checks!**

****Money orders required, if submitted after 3/15/12****

Thanks for your interest! We look forward to seeing you all, real soon!

Kristina Miller - Vendor Relations

www.oldsettlersmusicfest.org

Vending questions? Email: kmiller@epstx.net

Please make sure you have included the following:

- __ Pages 3 & 4 of application**
- __ Photo copies of your product (or CD)**
- __ Valid form of payment – check or money order made payable to: OSBFI**
- __ Copy of your Tx. Sales & Use State Tax Permit***

***Vendors who have yet to obtain a permit may apply upon acceptance & submit prior to the event. A Texas sales tax id # will suffice for application purposes, until permit arrives. However, an actual permit is required to be on display in booth, during hours of operation.**

(Clip for your mailing convenience)

**To: OSMF Vending
c/o Kristina Miller
PO Box 150461
Austin, Tx. 78715-0461**